

DAY 0 TUESDAY, 10.10.2017

WELCOME RECEPTION @ MURINSEL

DAY 1 WEDNESDAY, 11.10.2017

OPENING KEYNOTE **BRUCE HORN** of Saffron Technology Group:

MAIN CONFERENCE TRACK

MORNING FOCUS

SMART PRODUCTION

ANTHONY JAMESON of
Chusable AG and DFKI

SCIENTIFIC WORKSHOP

Platform Economy & Business Models

CO-LOCATED SESSION

Taking the European data economy to the next level

INVITED SESSION

Technologies for Higher and Continued Learning in Medicine

LUNCH

AFTERNOON FOCUS

ENTERPRISE 4.0

PHILIPP VON ESEBECK of
SONY MUSIC ENTERTAINMENT

EVELINE STEINBERGER-KERN of
The Blue Minds Company

LUCA MARIA AIELLO of
NOKIA BELL LABS

VLADIMIR PREVEDEN of
ROLAND BERGER GMBH

EXECUTIVE LOUNGE

GALA DINNER & PARTY

DAY 2 THURSDAY, 12.10.2017

MAIN CONFERENCE TRACK

MORNING FOCUS

DATA ECONOMY & PLATFORMS

HARRY BOUWMAN of
Åbo Akademi University

CARLOS JIMENEZ HÄRTEL of
General Electric Europe

SCIENTIFIC WORKSHOPS

RS-SNA –
International Workshop on
Recommender Systems and Social
Network Analysis

Technology,
Algorithms and
Humans in Industry
4.0

Data-Driven Decision
Support for Digitized
Work Environments

CO-LOCATED SESSION

Digitalisation in the
Healthcare Sector

LUNCH

AFTERNOON FOCUS

DATA MANAGEMENT & SECURITY

STEFAN MANGARD of
IAIK TU Graz

BERNHARD NIEDERMAYER of
Catalysts

CLOSING

PARALLEL EVENTS AT i-KNOW:

WORLD USABILITY CONGRESS Co-located Conference on Usability, User & Customer Experience Management (Day 1-2)

CENTERS OF EXCELLENCE Networking event of the European Center of Excellence in Big Data (Day 1)