

**DAY 0** TUESDAY, 10.10.2017

WELCOME RECEPTION @ MURINSEL

**DAY 1** WEDNESDAY, 11.10.2017

OPENING KEYNOTE **BRUCE HORN** of Saffron Technology Group:

**MAIN CONFERENCE TRACK**

MORNING FOCUS

**SMART PRODUCTION**

**ANTHONY JAMESON** of Chusable AG and DFKI

**SCIENTIFIC WORKSHOPS**

RS-BDA'17 – 2nd Workshop on Recommender Systems and Big Data Analytics

Platform Economy & Business Models

DL-AAS – 1st International Workshop on Deep Learning for Autonomous and Assistance Systems

**INVITED SESSION**

Technologies for Higher and Continued Learning in Medicine

LUNCH

AFTERNOON FOCUS

**ENTERPRISE 4.0**

**PHILIP GINTHÖR** of SONY MUSIC ENTERTAINMENT  
**LUCA MARIA AIELLO** of NOKIA BELL LABS

**EXECUTIVE LOUNGE**

**GALA DINNER & PARTY**

**DAY 2** THURSDAY, 12.10.2017

**MAIN CONFERENCE TRACK**

MORNING FOCUS

**DATA ECONOMY & PLATFORMS**

**EVELINE STEINBERGER-KERN** of The Blue Minds Company

**HARRY BOUWMAN** of Åbo Akademi University

**CARLOS JIMENEZ HÄRTEL** of General Electric Europe

**SCIENTIFIC WORKSHOPS**

SnanDig – International Workshop on Social Network Analysis and Digital Humanities

Visual Analytics

Human Computer Interaction (HCI) Perspectives on Industry 4.0

Data-Driven Decision Support for Digitized Work Environments

SamI40 – 2nd International Workshop on Science, Application and Methods in Industry 4.0

LUNCH

AFTERNOON FOCUS

**DATA MANAGEMENT & SECURITY**

**STEFAN MANGARD** of IAIK TU Graz

**CLOSING**

**PARALLEL EVENTS AT i-KNOW:**

**WORLD USABILITY CONGRESS** Co-located Conference on Usability, User & Customer Experience Management (Day 1-2)

**CENTERS OF EXCELLENCE** Networking event of the European Center of Excellence in Big Data (Day 1)